



SPONSOR PROGRAM

BENEFITS	ULTRA DIAMOND	DIAMOND	EMERALD
	\$3,499 monthly*	\$1,999 monthly*	\$999 monthly*
Breaking News	Banner Ad for Email Newsletter and Full Story, In-Story Ad, Sidebar and Footer Ad		
Targeted Emails to 340B Report Subscribers	Included		
Homepage Banner Ad	Included	Included	
Ad Placement during High Traffic Time Periods	Top Level	High Level	
Banner Ad for Email Newsletter	Highest frequency	High Frequency	Low Frequency
Second Ad in Email Newsletter	Highest frequency	High Frequency	Low Frequency
Banner Ads in Lead Full Story	Highest frequency	High Frequency	Low Frequency
Side Bar Ads in Lead Story	Included	Included	Included
In-Story Ads in Lead Story	Included	Included	Included
Footer Ads in Lead Story	Included	Included	Included
Homepage Sidebar Ad 1	Included	Included	Included
Homepage Sidebar Ad 2	Included	Included	Included
Homepage Footer Ad	Included	Included	Included
Featured Sponsored Content	Quarterly	Biannual	One
Upcoming Events Listings	Every Other Month	Quarterly	Two
Banner Ads in Secondary Full Stories	Included	Included	Included
Side Bar Ads in Secondary Full Stories	Included	Included	Included
In-Story Ads in Secondary Full Stories	Included	Included	Included
Footer Ads in Secondary Full Stories	Included	Included	Included
Expert Directory Placement	Top Level	High Level	Listing
Industry Insights Placement	Top Level	High Level	Featured
Free Employee Subscriptions to Newsletter	Unlimited	Up to 30	Up to 20

***Payment for full annual amount is due within 14 days of signed Sponsor Agreement.
 Ultra Diamond = \$41,988/year; Diamond = \$23,988/year; Emerald = \$11,988/year
 Annual rates will be prorated base on contract date.**